

## CLUB HOUSE & OPERATIONS GOALS

- Provide a food and beverage service offering to BYS members and guests that enhances yachting and associated activities.
- Continue and improve a best practice assets management plan (BAMP) to ensure club property assets and related facilities are fit for purpose and continually available.
- Continually assess the suitability of the facilities to meet members' needs and implement changes as required.
- Actively pursue ways of decreasing the clubhouse's carbon footprint and impact on local environment.
- To identify, assess, and prioritise potential risks while implementing strategies and measures to minimize, monitor, and control such risks.

## MARINA GOALS

- Maximise utilisation of the marina facility.
- Achieve operational excellence in maintenance and compliance.
- Ensure adherence to all safety requirements and regulations.
- Adopt an initiative-taking approach to caring for our marina environment.
- Develop and deliver a marina occupant communication that is consistent, informative, and engaging.

BYS STRATEGY CONTINUE THE VOYAGE



BLAIRGOWRIE YACHT SQUADRON

FAMILY | FRIENDSHIP | SAILING

# CONTINUE THE VOYAGE



Blairgowrie Yacht Squadron's mission is to be a progressive, friendly club that brings together families, friends and community to promote yachting and associated activities.



# BYS CORE VALUES

## FAMILY & FRIENDSHIP

We are a community of people who enjoy participating on and around the water and being involved in club life.

## SAFETY

We will provide a safe environment for everyone involved in club activities.

## ENVIRONMENT

We respect and care for our environment.

## PROGRESSIVE WHILST PRESERVING OUR HISTORY & TRADITIONS

We continue to be progressive in our approach, to ensure we prosper and grow, while respecting our heritage.

## ACTIVE PARTICIPATION & VOLUNTEERISM

We encourage active participation and promote volunteerism for club activities.

## RESPECT & CONSIDERATE

We respect people from all walks of life and are considerate of the needs of members, guests, staff and the community.

# BYS GOALS

- Foster a positive member experience across all activities at BYS.
- Develop and foster a safety culture for all staff, members, guests, and contractors.
- Ensure long term strong financial viability of BYS through the generation of cash surpluses and effective fiscal management.
- Reduce our impact on the environment through all activities conducted by BYS.



# MEMBERSHIP GOALS

- Ensure strong levels of new members who are aligned to the BYS mission and core values.
- Ensure an effective on-boarding program for new members.
- Increase active participation and engagement of new and existing members on and off the water.
- Deliver informative and engaging member communications.
- Assess existing and future opportunities to broaden the activities and services that may appeal to current and future members.

# SAILING GOALS

- Deliver an annual sailing program that is enjoyable and well executed.
- Provide National level race management.
- Host regattas that support and motivate BYS classes and fleets.
- Encourage more members to be engaged in sailing and in support of sailing.
- Provide training opportunities to ensure all members have the skills to participate in on water activities.
- Grow a committed, skilled volunteer team and a BYS culture where volunteering is a valued part of sailing.