



 37TH
AMERICA'S CUP
BARCELONA

AUSTRALIATM



TEAM AUSTRALIA CHALLENGE 2024
YOUTH & WOMEN'S AMERICA'S CUP REGATTAS

BE THERE. EXPERIENCE IT.

A HISTORIC LEGACY IN 2024

We are offering you the opportunity to be part of history in the making, create a legacy and be a changemaker.

The world's oldest sporting trophy is modernising. The 37th America's Cup in Barcelona will stage a Youth America's Cup and the first Women's America's Cup Competition.

We are aiming to win the newest prize in the oldest sport competition, revolutionise the pathway for women and young athletes on the global stage and transform Australia's historic legacy with the America's Cup.

Join us in Barcelona and be part of the team and witness history as we embark on a new era.



YOUTH AND WOMEN'S 2024

"Australia have a very special place in the America's Cup having been the country that broke the longest winning streak in international sport winning the America's Cup in 1983. To have them rebuilding through the Youth and Women's America's Cup regattas after a long absence is particularly pleasing given the intention is creating pathways via the AC40 for the next generation of America's Cup sailors."

- ✓ 12 nations, 24 teams, for Youth & Women's Competition
- ✓ One boat: all teams to compete in the dynamic state-of-the-art one design, AC40 foiling mono-hull yachts
- ✓ Pioneering technology and matched craft weights create a competition of pure sailing skill
- ✓ Youth starts **September 17**, and the first ever Women's from **October 5**
- ✓ Match Race finals decide the winners
- ✓ Broadcast to a global audience over 100 million

GRANT DALTON

America's Cup Event CEO



BACK AGAIN.

Join our patron, John Bertrand AO, as we re-enter the America's Cup arena for another history making attempt.

AUSTRALIA II



REGATTA CALENDAR

AUGUST–OCTOBER 2024

AGOST
 AGOSTO
 AUGUST

SETEMBRE
 SEPTIEMBRE
 SEPTEMBER

OCTUBRE
 OCTUBRE
 OCTOBER

T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S																												
20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27

PRELIMINARY REGATTA BARCELONA

P 
 20–25 AUGUST 2024

LOUIS VUITTON CUP ROUND ROBIN


 29 AUGUST – 11 SEPTEMBER 2024

LOUIS VUITTON CUP SEMI FINAL


 14–23 SEPTEMBER 2024
FIRST TWO TO WIN 5 RACES

LOUIS VUITTON CUP FINAL


 26 SEPTEMBER – 7 OCTOBER 2024
FIRST TO WIN 7 RACES

YOUTH AMERICA'S CUP


 10–26 SEPTEMBER 2024

FINAL 

OPTION 1

PUIG WOMEN'S AMERICA'S CUP


 28 SEPTEMBER – 13 OCTOBER 2024

FINAL 

OPTION 2



LOUIS VUITTON 37TH AMERICA'S CUP MATCH RACE FINAL


 12–27 OCTOBER 2024
FIRST TO WIN 7 RACES

RESERVE DAYS

PRACTICE DAYS

Barcelona AC37 Hospitality & Operations

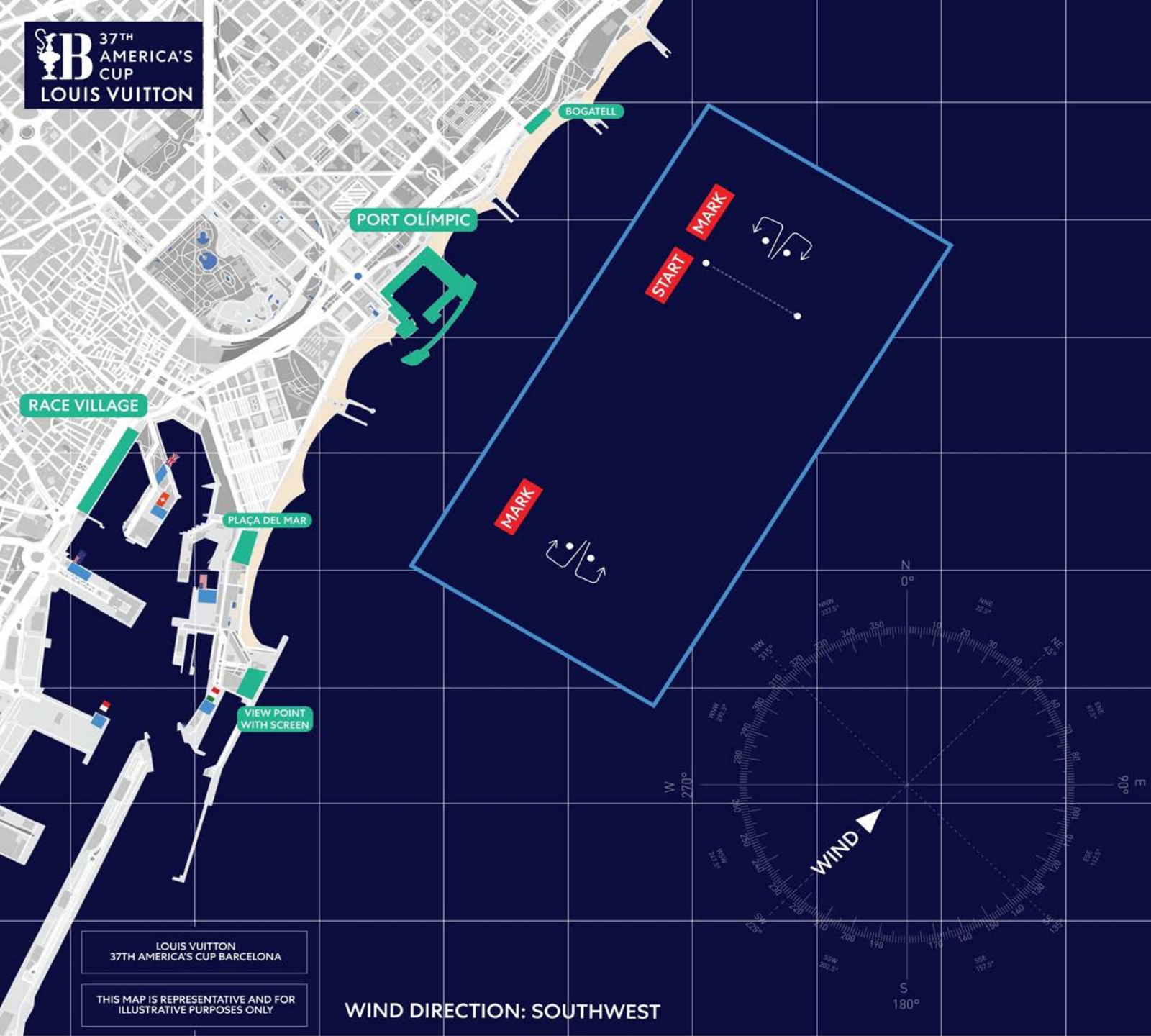
**RACE
AREA**

TEAM HIOSPITALITY BASE

**Louis Vuitton 37th America's Cup
Official Hospitality Area**

AC37 CLUB

TEAM BASE & VIEWING
PLATFORM



LOUIS VUITTON
37TH AMERICA'S CUP BARCELONA

OFFICIAL RACE MAP

This is an indicative racecourse layout only, which shows a South / South-West wind direction. The racecourse orientation may be subject to change depending on external weather conditions.

LOUIS VUITTON
37TH AMERICA'S CUP BARCELONA

THIS MAP IS REPRESENTATIVE AND FOR
ILLUSTRATIVE PURPOSES ONLY

WIND DIRECTION: SOUTHWEST

EXAMPLE PACKAGES

OPTION 1 UNICREDIT YOUTH REGATTA

OPTION 2 PUIG WOMEN'S REGATTA

\$3000

- Invitation to opening cocktail party
- Access to the Aussie Bar every race day
- 2 day access to exclusive spectator venue for racing
- 2 day access pass to Team Australia base
- Exclusive excursion to local vineyard experience and lunch close to Barcelona
- Barcelona experience passes

\$6000

- Invitation to opening cocktail party x 2
- Access to the Aussie Bar every race day x 2
- 2 day access to exclusive spectator venues for racing x 2
- 2 day access pass to Team Australia base x 2
- Luxe Barcelona experience passes
- Exclusive vineyard experience and lunch close to Barcelona for 2

\$10000

- 3 day access to exclusive spectator venues for racing x 2
- Access to the Aussie Bar every race day x 2
- 3 day access pass to Team Australia base x 2
- Luxe Barcelona experience passes
- Invitation to opening cocktail party x 2
- Exclusive vineyard experience and lunch in Barcelona x 2
- Barcelona on-water experience x 2
- Exclusive Team Dinner in Barcelona x 2



DATE / 16 SEPTEMBER & 2 OCTOBER

LOCATION / TBC

REGATTA OPENING COCKTAIL PARTY

*One event each for Youth
Women*

Exclusive access to a two hour
cocktail event in on the waterfront
in Barcelona. Limited places



DATE / 7 OCTOBER

LOCATION / 1881 PER SAGARDI

OFFICIAL TEAM DINNER

*One night
only*

Welcome drinks on arrival, a 3 course sit down dinner, members of the team, patrons and VIPS. This is your inner sanctum! Syndicate Members only



DATE / 23 SEPTEMBER & 10 OCTOBER

LOCATION / ALELLA

VINEYARD TOUR & LUNCH

Green Tech R&D Vineyard

Spend your lay day exploring one of the most technologically advanced wineries in the region – a picturesque location overlooking the coast back to Barcelona which is also an agri research & development hub. Join the vineyard tour with lunch and the chance to bottle your own wine!



DATE / RACE DAYS

EXCLUSIVE TEAM SPECTATING BASE

*The best views over the race
course*

Member only access to our team spectating base with extraordinary rooftop views over the race course, gourmet food and beverage options, big screen coverage and commentary.



DATE / RACE DAYS

LOCATION / AC37 CLUB

OFFICIAL AC37 CLUB SPECTATING

*The only official hospitality
venue*

An immersive, all-inclusive
gastronomic and viewing
experience in the heart of the
action. Enjoy big screens, expert
commentary, the thrill of the
action and a gourmet food and
beverage offering.



BE PART OF HISTORY IN THE MAKING™



AUSTRALIA



TEAM AUSTRALIA CHALLENGE 2024
YOUTH & WOMEN'S AMERICA'S CUP REGATTAS

FOR MORE INFORMATION ON THIS UNIQUE OPPORTUNITY
PLEASE CONTACT:
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