



BLAIRGOWRIE

YACHT SQUADRON INC.

Reg. No. A0023156G

ABN 64 825 467 219



Policies and Procedures

Title: **Ethical Sponsorship**
Adopted at Meeting: **227**
Date: **22 July 2010**

Version: **1**

Blairgowrie Yacht Squadron Inc ("BYS") has issued the following policy to ensure that potential Sponsors of the club and their activities align with our ethical criteria.

Background

Throughout Australia sport is an important aspect of our lifestyle and is used to promote health and well being as well as to raise our national and international profile.

Sailing is one of the sports in which Australia excels. To maintain this reputation the sport's Federal and State bodies have adopted strategies to promote and encourage a high standard of fitness and a healthy lifestyle among the nations sailors to underpin success at all levels of competition.

There is also growing public concern about

- taking responsibility for the health of our environment
- ensuring products and services are procured from ethical employers

It is appropriate that through its sponsorship program BYS on behalf of it's members engages with sponsors whose products and services are consistent with these aims.

Policy *(edited from an extract of the Australian Ethical Charter prepared by 'australianethical investment+superannuation')*

BYS should avoid sponsors whose core business activities

- Pollute land, air or water
 - Extract, create, produce, manufacture or market materials, products, goods or services which have a harmful effect on humans or the environment
 - Exploit people through the payment of low wages or the provision of poor working conditions
 - Discriminate by way of race, religion or sex in employment, marketing or advertising practices
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